

Story-telling tips from Dave Lieber
“The Watchdog” columnist for the *Fort Worth Star-Telegram*

1. A beginning, middle and end
2. Characters, consisting of heroes and villains, which can include things like negative trends, pollution or even apathy
3. A dramatic arc of conflict where each scene builds on previous scenes to lead us to a resolution
4. A turning point or turnaround where the main challenge is overcome
5. A resolution